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Kohl's Cares Announces Mo Willems Children's Classics Coming in April

New collection features books and plush from popular children's books, with 100% of Kohl's net profit to benefit nonprofit organizations that improve the well-being of children and families

MENOMONEE FALLS, Wis., April. 7, 2022 – This April, [Kohl's](#) (NYSE: KSS) is springing into the new season and encouraging young readers to tap into their imaginations with [Kohl's Cares](#) latest Mo Willems collection. The collection is sure to bring bright smiles to parents and children's faces by spotlighting childhood classics such as *The Duckling Gets a Cookie!?* and *Don't Let the Pigeon Drive the Bus!*. With 100 percent of Kohl's net profit benefiting organizations that improve the health and wellness of children and families nationwide, Kohl's Cares Mo Willems selection is full of fun collectables.

Each book and plush are priced at just \$5 and the collection is available now for a limited time while supplies last at all Kohl's stores nationwide as well as on [Kohls.com](#).

Here's what customers will find in the new Mo Willems collection:

- *There Is a Bird On Your Head!* with coordinating plush
- *The Duckling Gets a Cookie!?* with coordinating plush
- *Don't Let the Pigeon Drive the Bus!* with coordinating plush
- *We Are In A Book!* with coordinating plush

Mo Willems is an author, illustrator, animator, playwright and the inaugural Kennedy Center Education Artist-in-Residence. Willems began his career as a writer and animator on PBS's Sesame Street, where he garnered six Emmy Awards. The author is best known for his #1 New York Times best-selling picture books, which have been awarded three Caldecott Honors, two Theodor Seuss Geisel Awards and five Geisel Honors. Over the last decade, Willems has become the most produced playwright of Theater for Young Audiences in America, having written or co-written four musicals based on his books in addition to collaborations in dance, puppetry, symphonic music and opera.

Kohl's is committed to inspiring and empowering families to lead fulfilled lives by delivering everyday wellness for families. Since 2000, Kohl's Cares® cause merchandise program has raised more than \$400 million to fund community initiatives that support the health of families nationwide. For more information about how Kohl's gives back to communities, visit [Corporate.Kohls.com](#).

About Kohl's

Kohl's (NYSE: KSS) is a leading omnichannel retailer. With more than 1,100 stores in 49 states and the online convenience of [Kohls.com](#) and the Kohl's App, Kohl's offers amazing national and exclusive brands at incredible savings for families nationwide. Kohl's is uniquely positioned to deliver against its strategy and its vision to be the most trusted retailer of choice for the active and casual lifestyle. Kohl's is committed to progress in its diversity and inclusion pledges, and the company's environmental, social and corporate governance (ESG) stewardship. For a list of store locations or to shop online, visit [Kohls.com](#). For more information about Kohl's impact in the community or how to join our winning team, visit [Corporate.Kohls.com](#) or follow [@KohlsNews](#) on Twitter.

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